

A 13-show archive program built for Apple Creator production

Lazio Secchiaroli / Sofia Loren, Albert Pushkarev / Baikonur, Cosmic Invaders and Geo-park become a repeatable exhibition system: curatorial text, provenance, expert review, Keynote-ready decks, Pages briefs, Numbers registers, video teasers and online rooms.

13

thematic online exhibitions

3

pilot shows ready to package first

1

expert production standard across all shows

006.tif

1017.06 MB

105,0 cm x 104,2 cm @ 300 ppi

Adobe RGB (1998)

GINZBURG ART · Apple Creator presentation · working preview · 01

16

rights / provenance / dates pending review

The archive should be released as a sequence, not a single archive dump.

Each exhibition gets its own promise, image selection, curatorial language and expert file. That makes the same source archive work for different audiences without diluting the material.

CINEMA ICON

Tazio Secchiaroli / Sofia Loren

Six exhibitions around star image, set labor, costume, domestic staging, city presence and archive sheets.

SPACE ARCHIVE

Albert Pushkarev / Baikonur

Four exhibitions around launch architecture, night ritual, before/after time and legacy documents.

DIGITAL MYTH

Cosmic Invaders / Geo-park

Three exhibitions around pixel aliens, Earth as exhibit and atmospheric planetary anxiety.

Core rule: facts, rights and provenance are verified separately from curatorial interpretation.

13 exhibition concepts from three archive blocks.

NO	WORKING TITLE	CURATORIAL ANGLE	SOURCE BLOCK
01	Sofia Loren as Light	star image / portrait	Tazio / Sofia
02	On Set	labor of cinema	Tazio / Sofia
03	Costume as Metamorphosis	roles / surfaces	Tazio / Sofia
04	Domestic Scene	home as stage	Tazio / Sofia
05	City / New York	pending proof	Tazio / Sofia
06	Archive Sheets	contact sheets / collage	Tazio / Sofia
07	Architecture of Launch	Baikonur structures	Pushkarev
08	Fire, Night, Launch Ritual	pilot show	Pushkarev
09	Before and After Launch	quiet documentary time	Pushkarev
10	Document / Fund / Legacy	institutional memory	Pushkarev
11	Pixel Mythologies	Cosmic Invaders	Cosmos
12	Earth as Exhibit	Geo-park / planetarium	Cosmos
13	Smoke, Fire, Atmosphere	planetary anxiety	Cosmos

Selection logic: keep all 13 themes, start with three pilots, then package the full program in waves.

Sofia Loren on set: cinema being made.

The first pilot should not be a generic star tribute. It should show the tension between myth and production: rehearsal, set furniture, gestures, costume, waiting and working sheets.

working title: ON SET

15-25 works

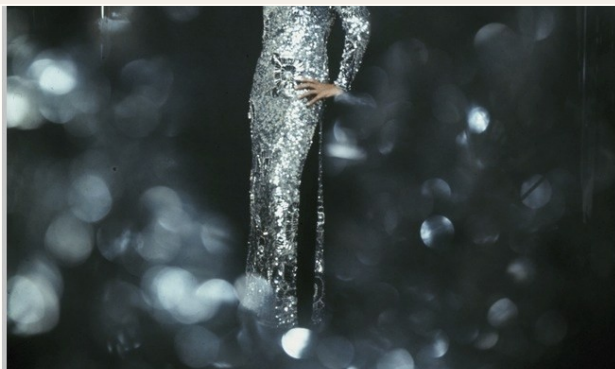
RU / EN captions

Opening room: the gesture of direction.
Middle room: domestic interiors as cinema.
Final room: archive sheets and the evidence of selection.



006.tif
1017.06 MB
105,0 cm x 104,2 cm @ 300 ppi
(445 x 445)

One Sofia archive can become six exhibition rooms.



Sofia as Light



Domestic Scene



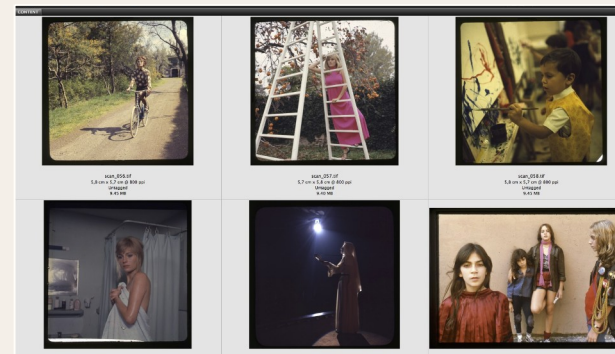
On Set



City / Movement



Costume



Archive Sheets



PILOT 02 • PUSHKAREV / BAIKONUR

Baikonur: fire, night and ritual.

This pilot has immediate visual force. The strongest sequence should use vertical rocket forms, red and blue night fields, smoke, floodlights and post-launch traces.

Curatorial language: technological sublime, Soviet/space memory, ritual, engineering monument, collective anticipation.

Pushkarev can carry four space-archive exhibitions.



Architecture of Launch

structures, towers, technical
geometry



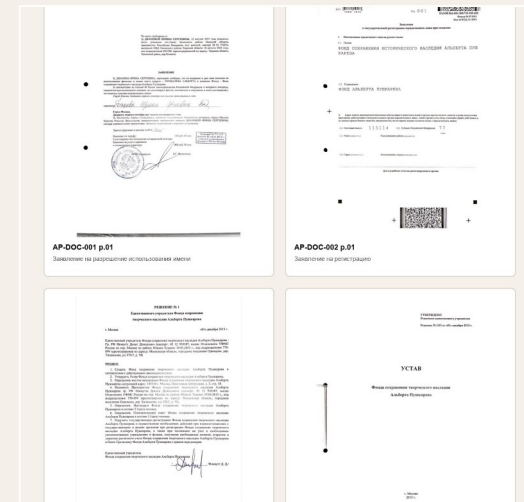
Fire / Night / Ritual

pulses of flame and floodlight



Before and After

smoke, ground, traces and waiting



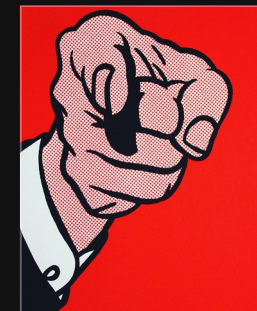
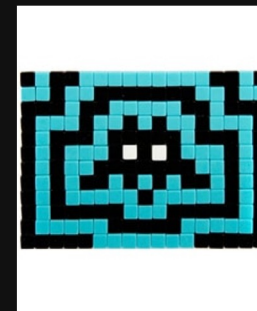
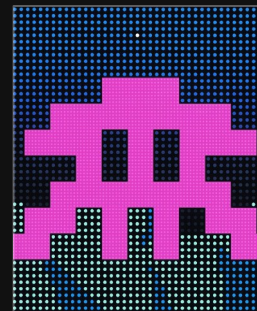
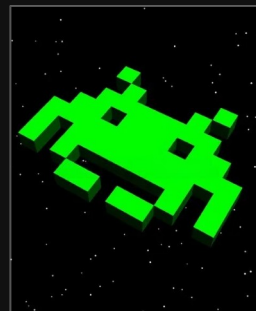
Document / Legacy

fund, rights, institutional memory

Pixel aliens let the program speak to pop culture, digital art and playful collecting.

This show should be deliberately different from the cinematic and Baikonur pilots: sharper, brighter, more graphic, closer to a digital object room.

The curatorial task is to separate authored art objects from references, screenshots and service materials before publication.



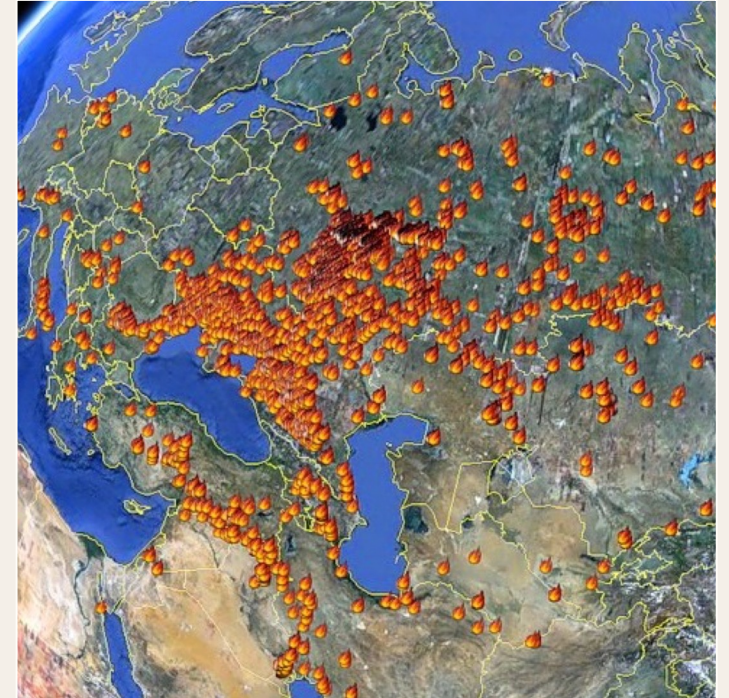
The cosmos block can also become an educational planetary exhibition.



Earth as image



Planetarium as environment



Atmosphere as warning

This track can connect ART with science, climate and education without losing visual appeal.

The expert layer is what turns image folders into credible exhibitions.



Roles: photography art historian · archive/provenance editor · rights expert · appraiser · scan/restoration specialist · RU/EN editor · technical producer.

Each exhibition should ship as a media package, not only as a web page.

■ Keynote-ready deck	partner presentation
■ Pages brief	curatorial one-pager
■ Numbers register	rights, budget, works index
■ Pixelmator assets	cover, banner, social images
■ Final Cut / iMovie	teaser video
■ Motion / Compressor	bumper and export presets
■ Xcode viewer	private local prototype

Exhibition package

PPTX + PDF + online room
+ expert file + works
register + visual assets +
teaser video + rights
checklist

No pseudo app logos; Apple Creator is treated as a production workflow.

A 13-show program starts with three pilots and one production standard.

0-30 days

Pilot selection

lock 3 shows, select 15-25 works each, verify source paths

31-60 days

Expert files

captions, provenance, rights notes, valuation framing

61-90 days

Publication package

Keynote/PDF, online room, teaser, partner brief, launch list

Immediate decision: keep the 13-theme grid and authorize the curatorial selection pass for the first three pilots.

Recommended first pilots: On Set · Fire, Night, Launch Ritual · Pixel Mythologies