

13
thematic online exhibitions

3
pilot shows ready for package phase

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240.0 cm x 120.0 cm @ 300 ppi
Apple iC3 (1.999)

Six exhibitions around star image, set labor, costume, domestic staging, city presence and archive sheets.

Four exhibitions around landscape, architecture, night ritual, but after time and legacy documents

Three exhibitions around pixel aliens, Earth as exhibit and atmospheric planetary anxiety.

10
Document / Fund / Legacy

11
Pixel Mythologies

12
Earth as Exhibit

13
Smoke, Fire, Atmosphere

institutional memory

Cosmos / planetarium

planetary anxiety

Pushkarev

Cosmos

Cosmos

Slide 01

GINZBURG ART / MUSEUM PREVIEW

PILOT 01 - TAZIO / SOFIA

Sofia Loren on set: cinema being made.

The first pilot should not be a generic star tribute. It should show the tension between myth and production: rehearsal, furniture, costume, waiting, working stages.

working title: ON SET

15-25 works

RU / EN captions

Opening room: a section of director's chair.

Middle room: dress rehearsal in a cinema.

Final room: archival slides and the evidence of selection.

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Slide 04

Slide 02

ONE ARCHIVE - SIX EXHIBITIONS

One Sofia archive can become six exhibition rooms.

Sofia as Light

On Set

Costume

Domestic Scene

City / Movement

Archive Sheets

Slide 05

Slide 03

PILOT 02 - PUSHKAREV / BAIKONUR

Baikonur: fire, night and ritual.

This pilot has immediate visual force. The strongest sequence should use vertical rocket forms, red and blue night fields, smoke, floodlights and post-launch traces.

Curatorial language: technological sublime, Soviet/space memory, ritual, engineering monument, collective anticipation.

Slide 06

PUSHKAREV SERIES

Pushkarev can carry four space-archive exhibitions.

Architecture of Launch

Fire / Night / Ritual

Before and After

Document / Legacy

structures, towers, technical geometry

pulses of flame and floodlight

smoke, ground, traces and waiting

fund, rights, institutional memory

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Slide 07

PILOT 03 - COSMIC INVADERS

Pixel aliens let the program speak to pop culture, digital art and playful collecting.

the cinematic and Baikonur pilots: sharper, brighter, more graphic, closer to a digital object room.

The curatorial task is to separate authored art objects from references, screenshots and service materials before publication.

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Slide 08

GEO-PARK / EARTH FROM SPACE

The cosmos block can also become an educational planetary exhibition.

Earth as image

Planetarium as environment

Atmosphere as warning

This track can connect ART with science, climate and education without losing visual appeal.

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Slide 09

EXPERT DEPARTMENT

The expert layer is what turns image folders into credible exhibitions.

GINZBURG ART / Museum Preview / WORKING PREVIEW / NOT SENT

01

02

03

04

05

APPLE CREATOR PIPELINE

Each exhibition should ship as a media package, not only as a web page.

Keynote-ready deck

partner presentation

Pages brief

curatorial one-pager

Exhibition package

NEXT 90 DAYS

A 13-show program starts with three pilots and one production standard.

0-30 days

31-60 days

61-90 days

WHAT THEY SEE

Not a catalogue attachment,
but a controlled preview
environment.

- 1-3 exhibition rooms are shown as a private preview.
- Each room has a theme, visual body and rights/provenance checkpoint.
- The institution can respond with curatorial interest, not a procurement decision.

tion concepts from three archive

TITLE	CURATORIAL ANGLE	SOURCE BLOCK
as Light	star image / portrait	Tazio / Sofia
	labor of cinema	Tazio / Sofia
s Metamorphosis	roles / surfaces	Tazio / Sofia
icene	home as stage	Tazio / Sofia
r York	pending proof	Tazio / Sofia
eets	contact sheets / collage	Tazio / Sofia
e of Launch	Baikonur structures	Pushkarev
, Launch Ritual	pilot show	Pushkarev
After Launch	quiet documentary time	Pushkarev
/ Fund / Legacy	institutional memory	Pushkarev
ologies	Cosmic Invaders	Cosmos
hibit	Geo-park / planetarium	Cosmos
e, Atmosphere	planetary anxiety	Cosmos

keep all 13 themes, start with three pilots, then package the full program in waves.

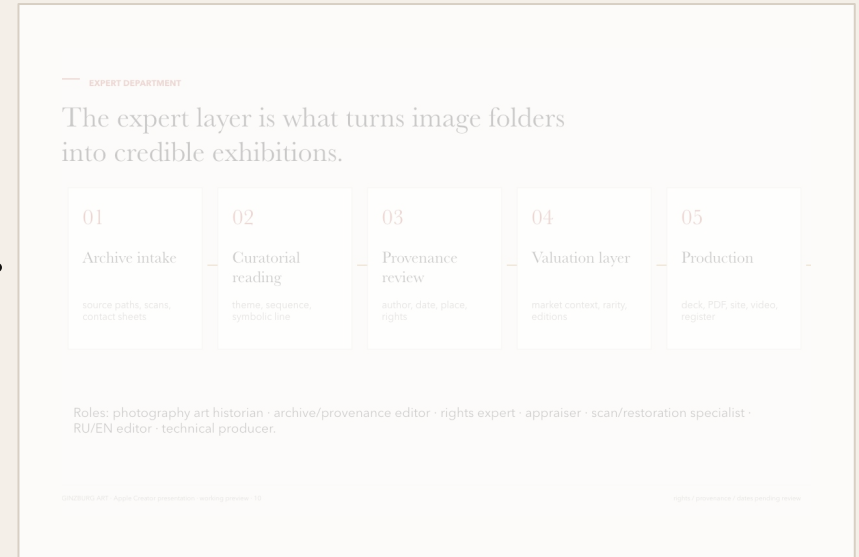
sentation - working preview - 03

rights / pro

VISUAL: right-side exhibition map image, left editorial text, red micro-marker

NEXT MESSAGE READY

If they answer, send the museum route.



01 PDF: 3 slides for quick review.

02 PPTX: editable if they ask internally.

03 PNG preview: one image for messenger or CRM.

FORMAT: PPTX + PDF + PNG SLIDES + WEBP CONTACT SHEET

VISUAL: three thin museum-line columns, no heavy cards, paper background